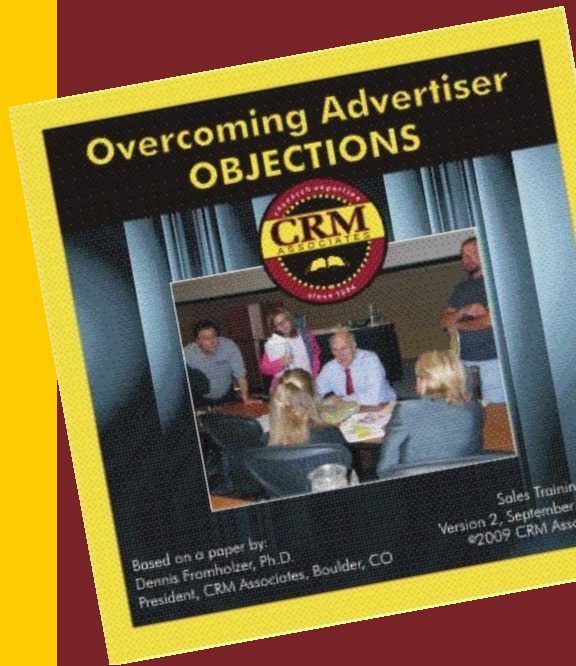


# Learn how to overcome advertiser objections!



**Overcoming Advertiser Objections**  
 Based on a paper by Dennis Fromholzer, Ph.D., President, CRM Associates, Boulder, CO

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